



**MEDIA ADVANTAGE POLICY®**  
Cable Television Operator Supplement

1. Name of **Applicant**: \_\_\_\_\_

2. Identify all subsidiaries, including trade names, and joint ventures to be insured by the policy:  
\_\_\_\_\_  
\_\_\_\_\_

3. **Cable Systems** — Please attach separate sheet, if necessary.

System and Location	Years in Operation	Number of Access Channels	Number of Subscribers	Annual Revenues	Geographic Regions Served
---------------------	--------------------	---------------------------	-----------------------	-----------------	---------------------------

_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____

4. **Originated Programming:**

Please identify programming produced by **Applicant** and identify the cable system through which it is broadcast \_\_\_\_\_  
\_\_\_\_\_

Total hours of original programming per week \_\_\_\_\_

Do cable systems share original programming?  Yes  No

If “yes,” to above, please identify percentage of duplication \_\_\_\_\_%

Is original programming syndicated?  Yes  No

Does the **Applicant** produce local news coverage?  Yes  No

If “yes,” indicate percentage: \_\_\_\_\_%

5. **Access Channels**

Hours of daily broadcasts by access channels \_\_\_\_\_

Please describe access procedure \_\_\_\_\_

**6. Leased Channels**

Please identify percentage of leased channels \_\_\_\_\_%

Is the user required to execute a written hold harmless agreement and indemnify the cable operator?

Yes  No

**7. Loss Prevention**

Do program producers comply with music licensing and other requirements to protect the intellectual property rights of third parties?

Yes  No

Do local news reporters engage in investigative or undercover reporting?

Yes  No

Is a procedure in place for responding to complaints?

Yes  No

Are infomercials or other paid advertisements broadcast over the **Applicant's** cable system(s)?

Yes  No

If **“yes,”** do the vendors execute hold-harmless agreements?

Yes  No

Do in-house advertising departments utilize limitation of liability clauses?

Yes  No

**8. Attachments**

Please submit the following information to complete your Application:

- ✓ Current corporate annual report or financial statement;
- ✓ List of stations carried on each cable system and program schedule;
- ✓ Promotional materials regarding the services or operations of **Applicant**;
- ✓ Copy of standard hold harmless agreements utilized with vendors, program producers and advertisers;
- ✓ Copy of standard channel use or lease agreement;
- ✓ If new operation, resumes of principals.