



## Media Advantage Policy<sup>®</sup> Author Supplement

1. Name of **Applicant** \_\_\_\_\_

2. **Scheduled Book, Article, Monograph or Play (“work”)**

Title \_\_\_\_\_ Marketing Budget \$ \_\_\_\_\_

Publisher \_\_\_\_\_ Address \_\_\_\_\_

Phone \_\_\_\_\_ Geographic Distribution \_\_\_\_\_

Fiction  Non-Fiction  Advance Paid by Publisher \$ \_\_\_\_\_

Projected publication or production date \_\_\_\_\_

Had the work been scheduled for earlier publication or production?  Yes  No

If “yes,” please advise as to the reason(s) for the delay \_\_\_\_\_

\_\_\_\_\_

Have galley copies of the work been distributed?  Yes  No

If “yes,” please advise of date \_\_\_\_\_

Number of copies to be published or distributed during policy term:

Hardback \_\_\_\_\_ Paperback \_\_\_\_\_

Is merchandising planned in connection with the work?  Yes  No

If “yes,” please advise \_\_\_\_\_

\_\_\_\_\_

3. Briefly describe type of work, i.e. poetry, current autobiography, etc. \_\_\_\_\_

\_\_\_\_\_

Please advise as to the genesis or inspiration for the work \_\_\_\_\_

\_\_\_\_\_

4. Has the work been listed in a publisher’s book catalog or in other promotional materials?  Yes  No

If “yes,” please advise \_\_\_\_\_

5. **Revisions to the Work**

Will the work be revised or republished during the policy term?  Yes  No

If “yes,” please advise if the work will be condensed, serialized or revised and the number of copies to be published and the estimated revenues \_\_\_\_\_

\_\_\_\_\_

## 6. Loss Prevention

Has the work been reviewed by counsel?  Yes  No

Have consents been procured for unoriginal material contained in the work?  Yes  No

If “no,” please advise \_\_\_\_\_

If the work is non-fiction or based upon factual events, have efforts been made to verify the accuracy of information provided by sources?  Yes  No

If the work is fictional, but based upon actual events, persons or circumstances, please advise what precautions have been made to conceal or protect the true identities of those involved.

Has counsel reviewed the precautions taken to protect identities?  Yes  No

Does any aspect of the work rely upon statements made by confidential sources?  Yes  No

If “yes,” please describe the efforts made to corroborate such statements \_\_\_\_\_

Will the publisher fact-check the work?  Yes  No

## 7. Attachments

Please submit the following information to complete your Application:

- ✓ Resume of author’s literary experience;
- ✓ Copy of the publishing contract;
- ✓ An opinion letter from counsel regarding content of manuscript and legal exposure; and
- ✓ Copy of manuscript or description outlining storyline and background setting.